



BUSINESS VOICE

THE MAGAZINE OF THAMES VALLEY CHAMBER OF COMMERCE GROUP
Non Members Price: £2.95 Winter 2019



WINDSOR DEBATES

PLUS MICHAEL PAGE, READING FOOTBALL CLUB,
MEMBER NEWS AND SME SUPPLEMENT



Driving value in manufacturing services

White Horse Plastics (WHP) has reported an incredibly active and successful 2019 since the company's management buyout 12 months ago.

Founded in 1973, the company is now led by Managing Director, Paul Bobby who had previously been the Operations Manager. With over a 100 years of manufacturing experience, the new WHP management team has already made fresh inroads in niche areas such as, med-tech, healthcare, automotive and general technical moulding.

Managing Director, Paul Bobby

commented: "Our growing base of customers has helped make our first 12 months MBO transitional phase as smooth as possible. We are determined to provide value and versatility in all the manufacturing competences that we offer our customers both locally and abroad."

With its signature strength in the development and production of tight tolerance technical injection mouldings and plastics-based sub-assemblies, the company aim to provide complete manufacturing solutions for its clients.



Left to Right: Colin Voller, David Eyles, Paul Bobby, Nick Allen and Frank Crawley.

the help of Newbury-based cyber technology company Cyberhive to develop a new solution to secure their data and email accounts.

The company created CyberHive Gatekeeper, which is a leap forward in security offering unparalleled protection for serious users of Microsoft Office 365. The cutting-edge technology protects email accounts, file sharing and

is underpinned by Cyberhive's patented security technology, co-developed with the University of Oxford.

Alan Platt, COO and Co-Founder at Cyberhive commented: "This unique system has been designed with no single points of attack, and critically, no single human error or technology weakness can result in a data breach. Everything is logged and

suspicious activity. "Cybersecurity issues are frequently hitting the headlines over the last few years, with increasingly large and damaging data breaches being discovered almost weekly. The problem is that most companies are focusing on protection measures such as network monitoring, intrusion detection, access control and anti-virus solutions to stop attackers. The cyber

people. "We typically think of cyber attackers as sophisticated hackers, exploiting complex security weaknesses. The reality is that many cyber-attacks start with a single security lapse. Once they are inside your systems, they can be virtually undetectable and potentially will have access to your commercially sensitive data."

UK economy, the loss of £70 billion annually, in million workdays lost, Green Coaching has launched a series of training and coaching programmes to help teams and/or individuals get a control over their lives.

coaching programs run for 2 to 52 weeks and are created to individual client requirements. All programmes are designed to increase productivity, decrease stress, improve communication and help individuals and teams thrive in their positive working environments. Jana Green, Founder & CEO,

levels are one of the biggest contributors to mental illnesses. Managing emotions and time is incredibly important and not only improve their mental wellbeing but also productivity and work motivation. The programme gives attendees the tools they need to cope with stress at work, difficult situations

When people start feeling they have their personal and work circumstances under control, they will start gaining their self-confidence back and using effective time management techniques."

HRLife supports SME and Start-ups in the Thames Valley

HRLife, a specialist HR Recruitment business based in the heart of the Thames Valley, is celebrating its second anniversary. Launched by industry HR recruitment experts Jemma Rawlins and Kerry Miller, the business has found a niche working with start-up and growing SME's who place hiring great people, talent and culture at the top of their business agenda.

Jemma commented: "We're known for finding people who truly fit an organisation and have worked with a number of businesses who haven't yet hired their own onsite recruitment teams and want to work with a specialist who has a great local HR network."

Kerry further added: "We seem to have spent a large amount of the two years meeting and talking to CEO's and MD's

of pharma and tech businesses looking to appoint their first HR / Talent lead."

Staff, who celebrated the anniversary at a local restaurant, had the opportunity to reflect on the last two years, and consider how the company would support its clients who are looking to hire talented HR professionals.



Jemma Rawlins and Kerry Miller

Fig Offices celebrates second birthday

Swindon business hub, Fig Offices, is celebrating its second anniversary, as it continues to go from strength to strength. During this time, Gemma George, Centre Manager has

continued to grow the Swindon team with the new appointment of Sharon Lewis, Client Service Assistant.

Coming with a wealth of knowledge and experience in corporate sales, Sharon works

alongside Gemma to continue driving the business forward, with a focus on supporting new and existing SMEs. Sharon commented: "I'm incredibly excited to have joined the Fig family and look forward

to building relationships with clients, as well as networking and meeting the other businesses that call the centre home."

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Sapient Marketing launches strategic marketing support service

To enable businesses to determine and develop their long-term business strategy, Sapient Marketing, has launched a new business support service offering part-time or project-based strategic planning.

The company helps businesses understand their commercial

priorities before they invest in growth, and therefore attain goals faster and more efficiently.

Abastair Cook, Director at Sapient explained: "There are many capable firms supplying marketing services such as web site construction, lead generation and digital marketing. However,

many of the business leaders I've spoken to haven't fully understood the strategic importance of marketing in their business, let alone which solutions to invest in, and many are choosing to hold back rather than to develop, or worse, regret having made poor investment

decisions. "I realised that a part-time or project-based resource would provide business leaders with a more efficient way to develop their marketing strategy without having to recruit or invest in their senior management teams."