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New reins for White Horse Plastics

After 45 years in plastics innovation and engineering, White Horse Plastics (WHP) co-founder and owner, Rod Houghton, has agreed a company sale and a succession team that is drawn from the existing WHP management.

The WHP Management Buy Out (MBO) buyout is immediately effective. The new WHP team will be led by General Manager, Paul Bobby, now Managing Director. The new WHP management team counts over 100 years of experience at the company and are intent on growing the business in niche areas of med-tech, healthcare, automotive and general technical moulding.

Rod Houghton says that 'I am delighted to be placing the WHP business in such capable hands. Knowing the competences of all concerned greatly assures me that the company has a very bright future – and for at least the next 45 years!'

WHP was founded by Rod Houghton, Roy Bayston and Don Fathers in 1973 in the heart of rural Oxfordshire. Moving to their current location in 1993 steady expansion of the company has occurred since; technical horizons have been broadened; new markets and new business qualifications have been attained.

The company's signature strength is the development and production of tight tolerance technical injection mouldings and plastics-based sub assemblies. The WHP mission is always to provide complete manufacturing solutions for its clients – from cradle to cradle; product design to end-of-use.

WHP technical competencies now include over 30 injection moulding machines; CAD/CAM facilities, CNC optical measurement, CMM systems, insert loading

and camera inspection, a fully equipped tool room and dedicated med-tech manufacturing space.

In addition to ISO9001, ISO 14001 and IATF 16949, the business also has ISO 13485 standard for the production of medical devices.

Managing Director Paul Bobby says that 'we are delighted to have made such a smooth MBO transition to the new ownership and the new management team.

I want to thank all our customers for their support over the years and to reassure them that White Horse Plastics continues to be in very safe hands. We are all excited by what the future holds over the coming months as we actively pursue new markets and new sales, and build upon our reputation of the past 45 years.'

ENDS



Left to Right: Colin Voller (Operations and Quality), David Eyles (New Projects) Paul Bobby (Managing Director), Nick Allen (Engineering), and Frank Crawley (Production).